



# SAVE the DATES

## 28-29 September 2019

# International Championship Lash and Brow

Organizers: Forum Arena of Beauty, Volume Lashes Bulgaria, Goldeneye Bulgaria

## Competitive Rules for Participation „Eyelash Extensions”

**Category: Volume Lashes 3/4D**

**28.09.2019 (Saturday)**

### Participation criteria

Participation in the category is allowed to all specialists working in the niche of eyelashes and has Certificate for completed training in eyelash extensions in the respective category. Every participant in the competition Eyelash Extensions and Eyelash Lifting must present a diploma/certificate for completion of a relevant course in the respective category. According to the date of the diploma, each participant will be allocated to one of the following Divisions:

- Junior – professional experience from 0 to 12 months
- Master – professional experience from 13 to 36 months
- Expert – professional experience over 36 months, competitors with previously won competitions, Eyelash extensions lecturers.

To participate in the competition, it is mandatory to complete online registration on the Organizer’s website ([www.arenaofbeauty.bg](http://www.arenaofbeauty.bg)) and to pay participation fee by **26.08.2019**.

**Participation fee for one category – 150 BGN**

### Organizer contact details

Technical consultation: Michaela Boyanova - +359 885 947 808

Organizational questions: + 359 878 641 827; e-mail: [Lash\\_Brow@arenaofbeauty.com](mailto:Lash_Brow@arenaofbeauty.com)

### The participation fee is paid by bank transfer to the Organizer’s account

„ASK Advertising and PR Services” LTD First Investment Bank; Account in EURO: IBAN: BG36FINV915010EUR0B442; BIC: FINVBGSF Reason for payment: Name of the competitive category, Name and Surname of the competitor
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**An application for participation for which no participation fee has been paid and a Certificate of Competence has not been sent is invalid.**

Participation places are limited and applications will be processed according to the date of receipt.

The participants will receive confirmation for participation in the Championship on the e-mail address provided in the registrations.

## **Task**

The competitor must make volume lashes with no less than 3D and no more than 4D. Competition working time - 3,5 hours. Minimum coverage 90 %.

## **TERMS AND CONDITIONS**

Competitors take part in the championship with their own model. The model must have 100% natural eyelashes (without previously placed extensions). The extensions which will be used for the competition must be black. The competitor must use black glue only. The thickness of the extensions in this category must not be more than 0.07. It is forbidden to use lash bundles prepared in advance.

Competitors must carry everything stated in "ORGANIZATION OF THE WORKPLACE". Competitors can use products and equipment from any brand.

Before the start of the competition, the competitor must take the model for the initial photo session.

Each competitor has time for set up (10 minutes) and cleaning of the workplace after the procedure (5 minutes) that are not included in the scheduled time of the competition.

Competitors and models are not allowed to speak loud during the competition. It is strictly forbidden for competitors to exchange any material during the competition!

After the competition, models must stay in the hall for the first jury assessment. If a model leaves the competition zone and does not wait for the evaluation to be completed, the competitor who worked with this model will be disqualified. Photographs of the models after the treatment will be taken immediately after the end of the competition.

All competitors must demonstrate a high standard when it comes to the cleanliness of their workplace during the competition (before starting work all tools must be disinfected, there is a disinfectant for hands placed on the work table). The workplace must be clean and tidy, including all equipment, all the consumables for the treatment must be arranged on the shelves of the work table.

The competitor must clean the work table after the treatment, all disposable materials must be thrown in the bin. The competitor must follow the safety procedures and is responsible for the health of the model and the results of his/her own work.

The competitor must leave the patches he/she worked with, as well as the brush during the assessment.

The competitor is forbidden to announce on social media his//her competition number, as well as to post photos of the model before the announcement of the winners in the respective competitive category.

**Dress code:** The competitors must wear black leggings (trouser) or black skirt and black t-shirt without promotional label.

### **Recommendations in selecting a model:**

- The model should have dark, thick and medium length eyelashes.
- The model should have pretty appearance, without obvious asymmetry on the face, the most suitable shape of the eyes is almond-shaped.
- The model should have calm eyes.
- Light facial makeup is allowed, but none on the eyelids.

### **Important!**

During the competition, there is a competition area supervisor who can give 5 penalty points in the following cases:

1. The requirements for work sterility and hygiene are not met.
2. The competitive time has not been met.
3. The terms and conditions of the championship are been violated.

## EVALUATION

Criteria	Maximum points	Description
Final look	10	If the overall selection of scheme, effect, length, thickness and curl suit the model and are in harmony with her appearance.
Choice of appropriate scheme	10	Effect
Proper gluing	10	Example – there are no rising bases of the extension.
Work cleanliness	10	There should be no glue on the patches/ the skin of the model should have any glue balls, one extension must not be glued to more than one natural eyelash, the brush should be able to run smoothly through the lashes, the eyes of the model should not be red.
Distance from the eyelid	10	The eyelash extensions should be glued at the same distance from the eyelid, the internal and external corners can be 0.3mm from the eyelid, the inner part should be at 0.5mm. It is not allowed to have one extension glued at 0.5mm, another at 0.7mm and a third one at 0.10mm.
Length of the extension relative to the natural eyelash	10	For category hair stroke, the maximum extension of the natural eyelash is 3mm, for volume categories the maximum extension is 2 mm.
Coverage of inner and outer corner	10	100 % coverage gives maximum number of points.
Extension thickness relative to the natural eyelash	10	For category hair stroke the maximum is 0.15, for the volume techniques is 0.07
Direction of the eyelashes	10	Example – there should be no crossed eyelashes, those in the inner corner should point to the nose, the eyelashes in the middle should be at 90° , the outer corner should be pointing to the ear or be at 90°.
Overall coverage	10	100 % coverage gives maximum number of points.
Quality of the made bundles	10	Applicable to the volume category – the bundles should be made during the competition in the competitor’s favourite technique. It is allowed to use manual with fingers and stripe technique.
Size of the bundle	10	Made in accordance to the density of the natural eyelashes of the model, they can be narrow, medium or wide, bundles have to be symmetrical and as identical as possible.
Stickies (bundles)	10	Lack of stickies brings the maximum number of points, each sticky takes away 0.5 points. In cases of competitors with even results, the criteria stickies will be taken into consideration. This means that the higher rank will be given to the participant with less stickies.

**Maximum score in the end result - 130**