



SAVE the DATES

28-29 September 2019

International Championship Lash and Brow

Organizers: Forum Arena of Beauty, Volume Lashes Bulgaria, Goldeneye Bulgaria

Competitive Rules for Participation „Permanent Makeup Brows”

Category: Ultra realistic eyebrows (hair by hair)

29.09.2019 (Sunday)

Participation criteria

Participation in the competition Permanent Makeup Eyebrows is allowed to all specialists who are working with equipment method and/or hand method for permanent makeup and have a Certificate for permanent makeup and/or microblading, as well as professional experience of at least 1 (one) year. Every participant in competition Permanent Makeup Eyebrows must present diploma/certificate for the first completed course in the respective category. According to the date of the diploma, each participant will be allocated to one of the following Divisions:

- Division 1 (Junior) – professional experience up to 2 years
- Division 2 (Master) – professional experience over 2 years

To participate in the competition, it is mandatory to complete online registration on the Organizer’s website (www.arenaofbeauty.bg) and to pay participation fee by **26.08.2019**.

Participation fee for one category – 250 BGN

Organizer contact details

Technical consultation: Anna Jeleva – + 359 885 031 449; Organizational questions: + 359 878 641 827
e-mail: Lash_Brow@arenaofbeauty.com

The participation fee is paid by bank transfer to the Organizer’s account

„ASK Advertising and PR Services” LTD
First Investment Bank; Account in EURO: IBAN: BG36FINV915010EUR0B442; BIC: FINVBGSF
Reason for payment: Ombre eyebrows, Division №, Name and Surname of the competitor

An application for participation for which no participation fee has been paid and a Certificate of Competence has not been sent is invalid.

Participation places are limited and applications will be processed according to the date of receipt. The participants will receive confirmation for participation in the Championship on the e-mail address provided in the registrations.

Task

The competitor must complete the technique hair by hair with light shadow on eyebrows, with equipment or manually.

The competitive task has to be performed on a live model.

The competitor has 120 minutes (2 hours), including placing anesthesia to make realistic eyebrows of the model. It is done with mixed technique (hair by hair with shadow) with machine method and/or microblading.

Requirements for performing the technique:

- The scheme for hairs arrangement should be consistent with natural growth.
- The hairs should follow the natural incline and should be thin, clear and even colour throughout the whole length of the hair.
- The stand and end of the hair should be thinner than the hair's middle part.
- There must be light shadow between the hair.
- The makeup must look natural.

TERMS AND CONDITIONS

Every competitor works with his/her own model. The model must not have decorative cosmetics and old permanent makeup in the zone that will undergo treatment. The competitor must abide all hygiene rules which are mandatory for this treatment. It is forbidden to enter the competition zone with clothing different than the one described in the Rules for participation. Competitors must carry everything stated in "ORGANIZATION OF THE WORKPLACE". Competitors can use products and equipment from any brand.

Before the start of the competition

The competitor must not touch the face of the model and start the preparatory makeup.

The competitor cannot use decorative cosmetics.

Before the start of the competition the competitor must take the model for initial photo session.

Work place set up - 15 minutes (not included in the competitive time of 120 minutes for the category). The time includes: packing the workplace, turning on the equipment, pigment preparation and consumables. The equipment must be connected to electrical network so that the competitor can ensure it is working. In case there is a problem, the organizers must be informed.

During the competition it is allowed to use of all kinds of local anesthetic, at the discretion of the competitor; all kinds of products for making eyebrow permanent makeup in hair by hair technique; all kinds of tools for making eyebrow permanent makeup in hair by hair technique. All materials must be within their expiration dates and have certificate for quality, **which has to be sent to the organizers 1 month before the competition.**

During the competition it is forbidden to use decorative cosmetics and injection anaesthetic. Competitors and models are not allowed to speak loud during the competition. It is strictly forbidden for competitors to exchange any material during the competition! Assistance and consultation between the competitors are not allowed.

After the competition

Models must stay in the hall for the first jury assessment. If a model leaves the competition zone and does not wait for the evaluation to be completed, the competitor who worked with this model will be disqualified. Photographs of the models after the treatment will be taken immediately after the end of the competition.

Cleaning of the work place after the treatment – 10 minutes (not included in the scheduled time for the competition).

EVALUATION

Criteria	Score
Visage	
Symmetry	0/1/2
Proportions of the eyebrows	0/1/2
Harmony of the look	0/1/2
Color	0/1/2
Technique	
Hair thickness	0/1/2
Scheme	0/1/2
Shape of the beginning of the eyebrows	0/1/2
Identical eyebrows (beginning, density, end)	0/1/2
Shadow	0/1/2
Depth of work	0/1/2

Maximum score from one judge – 20

If necessary, the competitor must be ready to comment his/her work in front of the jury. The decisions of the jury are final and are not subject to review.

Important! During the competition, there is a competition area supervisor who can give 5 penalty points in the following cases:

1. The requirements for work sterility and hygiene are not met.
2. The competitive time has not been met.
3. The terms and conditions of the championship are been violated.

In the case of multiple or significant violations, the competitor can be disqualified.