



SAVE the DATES

28-29 September 2019

International Championship Lash and Brow

Organizers: Forum Arena of Beauty, Volume Lashes Bulgaria, Goldeneye Bulgaria

Competitive Rules for Participation „Eyelash Extensions”

Category: Eyelash Lifting

28.09.2019 (Saturday)

Participation criteria

Participation in the category is allowed to all specialists working in the niche of eyelashes and has Certificate for completed training in eyelash extensions in the respective category. Every participant in the competition Eyelash Extensions and Eyelash Lifting must present a diploma/certificate for completion of a relevant course in the respective category. According to the date of the diploma, each participant will be allocated to one of the following Divisions:

- Junior – professional experience from 0 to 12 months
- Master – professional experience from 13 to 36 months
- Expert – professional experience over 36 months, competitors with previously won competitions, Eyelash extensions lecturers.

To participate in the competition, it is mandatory to complete online registration on the Organizer’s website (www.arenaofbeauty.bg) and to pay participation fee by **26.08.2019**.

Participation fee for one category – 150 BGN

Organizer contact details

Technical consultation: Michaela Boyanova - +359 885 947 808

Organizational questions: + 359 878 641 827; e-mail: Lash_Brow@arenaofbeauty.com

The participation fee is paid by bank transfer to the Organizer’s account

„ASK Advertising and PR Services” LTD
First Investment Bank; Account in EURO: IBAN: BG36FINV915010EUR0B442; BIC: FINVBGSF
Reason for payment: Name of the competitive category, Name and Surname of the competitor

An application for participation for which no participation fee has been paid and a Certificate of Competence has not been sent is invalid.

Participation places are limited and applications will be processed according to the date of receipt.

The participants will receive confirmation for participation in the Championship on the e-mail address provided in the registrations.

Task

Eyelash lifting on both eyes. Competition working time – 1 hour (60 minutes)

TERMS AND CONDITIONS

Competitors take part in the championship with their own model. Models with permanent makeup on the eyelid are not allowed to allow judges to see the skin well. The eyelashes of the model can be pre-painted. Competitors must carry everything stated in "ORGANIZATION OF THE WORKPLACE". Competitors can use products and equipment from any brand.

All competitors must demonstrate a high standard when it comes to the cleanliness of their workplace during the competition (before starting work all tools must be disinfected, there is a disinfectant for hands placed on the work table).

Before the start of the competition, the competitor must take the model for the initial photo session.

Each competitor has time for set up (10 minutes) and cleaning of the workplace after the procedure (5 minutes) that are not included in the scheduled time of the competition.

Competitors and models are not allowed to speak loud during the competition. It is strictly forbidden for competitors to exchange any material during the competition!

After the competition, models must stay in the hall for the first jury assessment. If a model leaves the competition zone and does not wait for the evaluation to be completed, the competitor who worked with this model will be disqualified. Photographs of the models after the treatment will be taken immediately after the end of the competition.

The workplace must be clean and tidy, including all equipment, all the consumables for the treatment must be arranged on the shelves of the work table. The competitor must clean the work table after the treatment, all disposable materials must be thrown in the bin.

The competitor must follow the safety procedures and is responsible for the health of the model and the results of his/her own work.

The competitor must leave the patches he/she worked with, as well as the brush during the assessment.

The competitor is forbidden to announce on social media his//her competition number, as well as to post photos of the model before the announcement of the winners in the respective competitive category.

Dress code: The competitors must wear black leggings (trouser) or black skirt and black t-shirt without promotional label.

Recommendations in selecting a model:

- The model should have dark, thick and medium length eyelashes.
- The model should have pretty appearance, without obvious asymmetry on the face, the most suitable shape of the eyes is almond-shaped.
- The model should have calm eyes.
- Light facial makeup is allowed, but none on the eyelids.

Important!

During the competition, there is a competition area supervisor who can give 5 penalty points in the following cases:

1. The requirements for work sterility and hygiene are not met.
2. The competitive time has not been met.
3. The terms and conditions of the championship are been violated.

EVALUATION

Criteria	Maximum points	Description
Coverage level	10	100% (there must be no missed eyelashes that have not undergone chemical treatment)
Work hygiene and cleanliness	10	Glue leftovers or paint on the eyelid are not allowed.
Choice of appropriate curl degree/ lifting for the natural eyelashes	10	The eyelashes must be so curled that they touch the skin of the eyelid of the model.
Choice of appropriate template	10	According to the thickness of the natural eyelashes and the shape of the eye.
Final look	10	Harmony with the overall look of the model and symmetry between the two eyes.
Absolutely clean zone around the eyes	10	There must be no glue leftovers of paint on the eyelid.
Eyelashes must be well separated	10	While working, pay attention to the separation of the eyelashes, eyelashes must not stick to each other at one part of the eye which will make an asymmetric final look.
Inner and outer corner	10	The eyelashes in the outer corner must be 90°, the eyelashes in the inner corner can be less than 90° , as well as to point to the ear.

Maximum score in the end result - 80